



This statement is endorsed by 108 organizations, institutions and individual experts.

10 February 2026

Unifying Voices Worldwide: No to Nudify

Nudifying tools have no place in any society that seeks to protect its children. Our message is clear: this functionality serves no good purpose and should be explicitly and universally illegal. **AI must serve as an ally, not a threat, to children.** To achieve this mission, we need an immediate, global ban on nudifying tools.

Nudifying tools use AI to generate nude images from clothed photos. Though mainly marketed for adults, these tools are often misused to create non-consensual nudified images of people and are **increasingly being used to produce illegal images of children.** The companies, developers, and individuals who create or distribute them must be held accountable and face legal and criminal consequences.

Technology that enables the creation of nude and abusive imagery is having an insidious impact on children's lives around the world. Images of children, including survivors of child sexual abuse, are being manipulated into increasingly extreme and abusive forms.

Deepfakes are now closely linked to sexual coercion, extortion, and blackmail. The alarming ease of these AI tools means abusers no longer need to obtain photographic intimate images; they can create them artificially, at scale, with terrifying efficiency. Offenders, including young people themselves, are already monetising these images, creating new abusive economies.

This technology is not just a tool, it is a new vector for exploitation, putting women and children - particularly girls - at unprecedented risk. They have no place in any society that values the safety and sanctity of childhood.

In pursuit of the pact on the dignity and protection of the youngest, we are **calling upon governments and legislators** to urgently enact and enforce regulation, at the latest within the next two years, **to prohibit nudifying tools and ensure they are universally inaccessible.**

We also call on institutions, companies, and citizens to take immediate action towards eliminating the use of nudifying tools by committing to the following:

- Recognize that nudifying tools inflict irreparable harm on individuals, enabling the indefensible abuse and exploitation of women and children in particular.
- Acknowledge the profound societal damage this functionality causes, including the normalization of explicit imagery and gender-based violence, as well as the erosion of trust and safety.
- Demand accountability and innovation, requiring technology companies to implement safety by design, fast-track the development and delivery of effective protections, and provide clear transparency.

We are failing children and ourselves if we continue to ignore these risks. **We must act now. We must stand together.** We must stop AI-facilitated sexual abuse before it spreads further.

Our Call to Governments and Legislators is to set out an urgent agenda for action over the next two years:

Within these two years, every jurisdiction must:

- Ban nudifying tools outright. Outlaw the development, distribution, possession, and commercial use of nudifying apps and nudifying functionalities of AI systems with clear exemptions for legitimate use and safeguards to avoid criminalizing children and survivors.
- Establish criminal and civil liability. Hold companies, their owners, developers, platforms, and individuals accountable for enabling or profiting from the creation or circulation of nudified imagery.
- Mandate universal accessibility blocks. Require platforms, app stores, hosting services, and ISPs to prevent access to nudification technologies.
- Ensure (online) media literacy programmes in schools or any other form for citizens of all ages that include guidance on risks of nudifying apps and tools.

Our Call to Technology Companies, Platforms, and Developers

Effective immediately, companies must:

- Implement safety-by-design. Ensure no product, model, or feature capable of generating nudified deepfakes can be released without proven protections.
- Detect and block nudified content of children. Deploy transparent, robust, privacy-preserving detection systems, including cross-platform hashing, model-level safeguards, and proactive scanning.
- Prohibit nudification tools across their ecosystems. Ban them from app stores, hosting services, plugins, APIs, and third-party integrations.
- Disrupt the abuse economy. Remove monetization avenues, report offenders, and work with industry partners to cut off payment flows.
- Provide transparency. Publish clear reporting on detection, enforcement, model safeguards, and any misuse linked to their tools.

Our Call to Institutions and Citizens

- Recognize the harm. Nudifying tools cause severe and lasting damage to victims, enabling abuse, humiliation, and lifelong digital violations.
- Understand the societal cost. These tools normalize explicit imagery, drive desensitization, fuel gender-based violence, and erode trust and safety across communities.
- Refuse to tolerate their use. Report them, condemn them, (re)educate others, and help close social and commercial spaces where they thrive.
- And especially, keep children safe in every professional or personal capacity from these tools. It takes a village to safely raise a child.



If you've been affected by a nudifying app: you are not alone.

Your Rights Matter: You have the right to be heard, to privacy, to protection, and to receive support without blame or shame. Here are some steps you can take right now:



1. Reach Out for Help

- If you're in immediate danger, contact your local emergency numbers (e.g., 112 in the EU, 999 in the UK, 911 in the US) or the police.
- Contact a child helpline or crisis line—many are open 24/7 and are free and confidential. You can find your closest helpline at <https://childhelplineinternational.org/helplines/> or <https://findahelpline.com/>
- If you are in Europe, you can also get support through the Safer Internet Centres (SICs) coordinated by Insafe. SICs provide helplines, reporting guidance, and youth-friendly advice on online harm, including image-based abuse: <https://better-internet-for-kids.europa.eu/en/online-abuse-get-help-report>



2. Report

- If someone has generated a nudified image of yourself and you are under 18, you can anonymously report it at your local hotline to have it removed - find it at <https://INHOPE.org>. All you need to provide is the URL where you saw the image. If you can't find the URL, you can share screenshots, usernames, timestamps, or any other links or group details available.



3. Tell Someone You Trust

- Speak with an adult you feel comfortable with—this could be a parent, family member, teacher, school counselor, or social worker. They can help you stay safe and access the support you need.

Full List of Signatories:

Public Institutions

- City of Amsterdam
- Communications Regulatory Authority of the Republic of Lithuania (RRT) - Švarus internetas
- INTERPOL
- Korea Communications Standards Commission (KCSC)
- “National Rapporteur on Trafficking in Human Beings and Sexual Violence against Children (Netherlands)”
- Office of the Children’s Advocate (OCA) Jamaica
- SafeSpot (Child Helpline Jamaica)
- State Agency for Child Protection of the Republic of Bulgaria
- State Committee for Counteracting Sexual Abuse of Minors in Poland

Civil Society

- ABS CBN Foundation (Philippines)
- Abuse Foundation
- Action Against Child Sexual Abuse Initiative (ACSAI)
- African Child Policy Forum (ACPF)
- African Partnership to End Violence against Children
- AlChildSafety
- AMLakas
- Arigatou International
- Barnevakten (Norway)
- Barnens Rätt i Samhället (BRIS) (Sweden)
- Brave Movement
- Biztonsagosinternet.hu (Hungary)
- Bitkom
- Center for Missing and Exploited Children Croatia
- Center for Missing and Exploited Children Serbia

- Child Helpline Cambodia
- Child Helpline International
- Child Identity Protection
- ChildFocus
- ChildLight
- Childline Trinidad & Tobago
- COFACE Families Europe
- Defence for Children – ECPAT Netherlands
- ECPAT International
- ECPAT Sweden
- ECPAT Switzerland/Kinderschutz Schweiz
- ECPAT Taiwan
- e-Enfance France / 3018
- Empowering Children Foundation (Poland)
- Eswatini
- Eurochild
- Fundación ANAR (Spain)
- Fundación PAS
- Fundacion Telefon pa Hubentud Aruba/ 131 Aruba
- German Association for Voluntary Self-Regulation of Digital Media Service Providers (FSM)
- Grooming Argentina
- Heat Initiative
- Hintalovon
- “Hope For Children” CRC Policy Center (Cyprus)
- Icelandic Red Cross Helpline 1717
- International Centre for Missing & Exploited Children (ICMEC)
- INHOPE - Association of Internet Hotline Providers
- Instituto de Apoio à Criança (Portugal)

- **International Center La Strada (Moldova)**
- **International Federation of Telephone Emergency Services (IFOTES)**
- **International Forum for Solidarity - EMMAUS (Bosnia Herzegovina)**
- **International Justice Mission**
- **International Policing and Public Protection Research Institute**
- **Internet Watch Foundation**
- **Irish Internet Hotline (Ireland)**
- **iSIGURT Albania**
- **International Society for the Prevention of Child Abuse & Neglect (ISPCAN)**
- **Jordan River Foundation**
- **Kinderschutz Schweiz**
- **Kindred Tech**
- **Latvian Internet Centre**
- **Linka detskej istoty (Child Helpline Slovakia)**
- **Luminare Foundation**
- **Mental Health Europe**
- **Missing Children Europe**
- **Mtoto News**
- **NASK Dyżurnet.pl**
- **National Runaway Safeline**
- **National Center for Missing & Exploited Children (NCMEC)**
- **NGO Magnolia (Safer Internet Centre in Ukraine)**
- **National Society for the Prevention of Cruelty to Children (NSPCC)**
- **Offlimits**
- **Pathfinder Labs**
- **Plan International**
- **Point de Contact**
- **Protect Children Finland**
- **Red PaPaz (Colombia)**

- **Safe Online**
- **Safer Internet 4 Kids (Greece)**
- **Safernet Brazil**
- **SAUTI-116 (Uganda)**
- **Save the Children Finland**
- **SEED Pakistan**
- **Sexual Violence Research Initiative (SVI)**
- **Spletko Ono (Slovenia)**
- **Stop It Now**
- **Supportline 179 and the Maltese Safer Internet Centre BeSmartOnline**
- **Te Protejo México**
- **Telefono Azzurro (Italy)**
- **Terre des Hommes Netherlands**
- **The Smile of the Child (Greece)**
- **Thorn**
- **TOM Telefon (Slovenia)**
- **Turkish Women's Associations Federation (TKDF)**
- **Vaikų Linija (Child Helpline Lithuania)**
- **Watoto Watch Network**
- **WeProtect Global Alliance**
- **YACAN Sierra Leone**
- **Yourtown (Australia)**

Individual Signatories

- **Dr Lorleen Farrugia**, BPS Chartered Social Psychologist
- **Philip D Jaffé**, Vice-chair, UN Committee on the Rights of the Child and, Board Chair - Child Helpline International
- **Jenny Jones**, on behalf of GSMA Mobile Alliance to Combat Digital Child Sexual Exploitation
- **John Zoltner**, Founder and CEO of AI4SocialImpact and AIChildSafety.org